

INVOICE



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
Main: (801)532-1300
Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
572113-1	09/30/12	September 2012	08/27/12 - 09/09/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Kent Carbon	Salt Lake City	Local

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	11756

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Ste. 510
Denver, CO 80203

Send Payment To:

KSTU
P.O. Box 677596
Dallas, TX 75267-7596

Flight Dates	Order #	Alt Order #
09/04/12 - 09/09/12	572113	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/09/12	M-F 5a-530a	5a-530a	---T---	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---T--- 1 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Th 09/06/12 5:21 AM M-F 5a-530a 5a-530a :30 MATT51 \$175.00 NM									
2	09/04/12	09/09/12	M-F 530a-6a	530a-6a	-1111--	:30	4	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -1111-- 4 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Tu 09/04/12 M-F 530a-6a 530a-6a :00 \$175.00 NM Credited 2 13 W 09/05/12 5:41 AM M-F 530a-6a 530a-6a :30 MATT51 \$175.00 NM 3 13 Th 09/06/12 5:58 AM M-F 530a-6a 530a-6a :30 MATT51 \$175.00 NM 4 13 F 09/07/12 5:41 AM M-F 530a-6a 530a-6a :30 MATT51 \$175.00 NM									
3	09/04/12	09/09/12	M-F 6a-7a	6a-7a	-T-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -T----- 1 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Tu 09/04/12 M-F 6a-7a 6a-7a :00 \$375.00 NM Credited									
4	09/04/12	09/09/12	M-F 7a-8a	7a-8a	-1111--	:30	4	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -1111-- 4 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Tu 09/04/12 M-F 7a-8a 7a-8a :00 \$375.00 NM Credited 2 13 W 09/05/12 7:25 AM M-F 7a-8a 7a-8a :30 MATT51 \$375.00 NM 3 13 Th 09/06/12 7:21 AM M-F 7a-8a 7a-8a :30 MATT51 \$375.00 NM 4 13 F 09/07/12 7:57 AM M-F 7a-8a 7a-8a :30 MATT51 \$375.00 NM									



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572113-1	09/30/12	September 2012	08/27/12 - 09/09/12
Advertiser	Product	Estimate Number	
Matheson/D/Congress	Matheson for Congress 20	11756	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/04/12	09/09/12	M-F 8a-9a	8a-9a	-1111--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -1111-- 4 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Tu 09/04/12 M-F 8a-9a 8a-9a :00 \$300.00 NM Credited 2 13 W 09/05/12 8:11 AM M-F 8a-9a 8a-9a :30 MATT51 \$300.00 NM 3 13 Th 09/06/12 8:59 AM M-F 8a-9a 8a-9a :30 MATT51 \$300.00 NM 4 13 F 09/07/12 8:29 AM M-F 8a-9a 8a-9a :30 MATT51 \$300.00 NM									
6	09/04/12	09/09/12	Sa 7a-9a	7a-9a	-----1-	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$325.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Sa 09/08/12 8:28 AM Sa 7a-9a 7a-9a :30 MATT51 \$325.00 NM									
7	09/04/12	09/09/12	Su 7a-9a	7a-9a	-----1	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$325.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Su 09/09/12 7:31 AM Su 7a-9a 7a-9a :30 MATT51 \$325.00 NM									
8	09/04/12	09/09/12	M-F 11a-12p	11a-12p	--1-1--	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 --1-1-- 2 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 W 09/05/12 11:25 AM M-F 11a-12p 11a-12p :30 MATT51 \$175.00 NM 2 13 F 09/07/12 11:28 AM M-F 11a-12p 11a-12p :30 MATT51 \$175.00 NM									
9	09/04/12	09/09/12	M-F 3p-4p	3p-4p	-2121--	:30	6	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -2121-- 6 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 13 Tu 09/04/12 3:13 PM M-F 3p-4p 3p-4p :30 MATT51 \$200.00 NM 1 13 Tu 09/04/12 3:50 PM M-F 3p-4p 3p-4p :30 MATT51 \$200.00 NM 3 13 W 09/05/12 3:50 PM M-F 3p-4p 3p-4p :30 MATT51 \$200.00 NM 5 13 Th 09/06/12 3:11 PM M-F 3p-4p 3p-4p :30 MATT51 \$200.00 NM 4 13 Th 09/06/12 3:50 PM M-F 3p-4p 3p-4p :30 MATT51 \$200.00 NM 6 13 F 09/07/12 3:26 PM M-F 3p-4p 3p-4p :30 MATT51 \$200.00 NM									
10	09/04/12	09/09/12	M-F 530p-6p	530p-6p	-1--1--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -1--1-- 2 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Tu 09/04/12 5:56 PM M-F 530p-6p 530p-6p :30 MATT51 \$400.00 NM 2 13 F 09/07/12 5:58 PM M-F 530p-6p 530p-6p :30 MATT51 \$400.00 NM									

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572113-1	09/30/12	September 2012	08/27/12 - 09/09/12

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	11756

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/04/12	09/09/12	M-F 9p-1005p	9p-1005p	---1-1--	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1-1-- 2 \$1,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 W 09/05/12 9:24 PM M-F 9p-1005p 9p-1005p :30 MATT51 \$1,500.00 NM 2 13 F 09/07/12 9:25 PM M-F 9p-1005p 9p-1005p :30 MATT51 \$1,500.00 NM									
12	09/04/12	09/09/12	Sa 9p-1005p	9p-1005p	-----1-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Sa 09/08/12 Sa 9p-1005p 9p-1005p :00 \$800.00 NM Credited									
13	09/04/12	09/09/12	Su 9p-1005p	9p-1005p	-----1	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Su 09/09/12 9:53 PM Su 9p-1005p 9p-1005p :30 MATT51 \$1,000.00 NM									

Total Spots 25 Gross Total \$9,725.00

Payment Terms 30 Days

Agency Commission \$1,458.75

Net Amount Due \$8,266.25